

Seminar on Investment Management

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| Name | Seminar on Investment Management | | |
| Organizer | Shanghai Business School | | |
| Time | 2023-06-30 to 2023-07-13 | Language for Learning | English |
| Invited Countries | Developing Countries | Number of Participants | 25 |
| Objectives of the Training Course | Enable participants to understand China's concepts, practices and relevant policies in investment management. Participants can put forward relevant suggestions that are conducive to economic and trade fields according to what they have learned and the actual situation in their own countries. | | |
| Requirements for the Participants | Professional Background | -Field or Specialty: Investment management-related specialties -Position: Government officials and business managers related to management of investment in developing countries -Level, Educational Background or Other Qualifications: departmental and divisional level | |
| | Age | Under the legal retirement age of the recipient country | |
| | Health | Able to participate in online training courses on time | |
| | Language | The ability to understand, speak, read and write English to the extent satisfying the needs for training and discussion | |
| | others | Able to use Learnin and VooVMeeting platforms to complete the project schedule | |
| Seminar Content | 1.Main training courses and contents (1)Overview of China's National Conditions: mainly introduces China's political, economic, social and cultural development status and achievements since the founding of the People's Republic 70 years ago and the reform and opening up 40 years ago; (2)Historical Review of International Investment and Discussion on the Mode of Developing Countries' Participation in International Investment: mainly introduces the development history of international investment, analyzing the characteristics of international investment and leading countries at different stages, and analyzing the mode and specific path of developing countries' participation in international investment in the light of the current characteristics of international investment. (3)Current status of international investment and the characteristics and trends of changes in international economic and trade rules: mainly introduces the current net inflow of | | |

foreign direct investment and net outflow of outward direct investment from different countries, as well as the characteristics of high-standard international economic and trade rules CPTPP, USMAC, RCEP, etc. and their impact on international investment, etc..

(4)New Trends in International Investment and Countermeasures in the Digital Economy: mainly introduces the new trends in international investment and the adjustment of investment policies and investment patterns by countries in the context of the changes in traditional business models caused by the emergence of the digital economy, the reshaping of enterprise value chains, the ability to control data resources and digital technologies, and the increasing core competitiveness of countries and enterprises.

(5)The operation mode and classic cases of international venture capital: mainly introduces the characteristics and operation process of international venture capital, analyzing the links where the risks lie and the strategies to reduce them, analyzing the investment policies and classic cases of global famous venture capital companies, etc.

(6)International Investment Review and Prospect of the Belt and Road: mainly introduces the history of China's international investment in countries along the Belt and Road since this initiative, the characteristics and development trend of economic and trade relations between China and those countries, as well as the analysis and prospect of bilateral international investment.

(7)Sources, Trends and Avoidance Strategies of Current Global Financial Risks: mainly introduces the potential main sources of global financial risks in the context of the continuing uncertainty of the epidemic and the rising geopolitical risks, analyzes the possible development trends and financial and economic consequences of the risks, and explores feasible risk mitigation strategies.

(8)The reshaping of global value chains in the post-epidemic period and its impact on international investment: mainly introduces the impact of the outbreak of the new crown epidemic on the reshaping of global value chains, and analyzing the specific direction of the reshaping of global value chains in the post-epidemic period and its impact on international investment, etc..

2. Cloud Visits

(1)Arrange the cloud visit to Shanghai Free Trade Zone, and conduct online study on creating investment and trade convenience, currency exchange freedom, efficient and convenient supervision, and standardized legal environment.

(2)Arrange the cloud visit to Shanghai E-Port and communicate online with the person in charge of the enterprise on Shanghai port customs clearance, logistics information release window, new platform of trade clearance logistics data integration service, etc..

3. Cloud Culture Experience

Arrange participants to appreciate Chinese profound traditional cultures such as traditional Chinese tea art performances and guqin performances.

4. Introduction of Main Lecturers

(1)Che Chunli: Currently an associate professor at Shanghai University of International Business and Economics, an expert in regional economics and industrial economics, a member of the Regional Study Association (the UK), and an editorial board member of Modern Management magazine under Hans Publishers.

(2)Yao Weiqun: Doctor of Economics in World Economics at Fudan University, Postdoctor in Theoretical Economics at Shanghai Academy of Social Sciences, Distinguished Professor of Applied Economics at Shanghai University of International Business and Economics, Distinguished Researcher of Economics at Shanghai World Trade Organization Affairs Consulting Center, Adjunct Professor of Diplomacy at Fudan University.

(3)Xiao Benhua: A professor at Shanghai Lixin University of Accounting and Finance, Executive Dean of Shanghai Institute of Finance Pudong Research Institute and Deputy Dean of School of Continuing Education, the head of multiple research projects (incl. the National Social Science Fund Project, the Key Project of Shanghai Municipal Government on Decision-Making Consulting, the Humanities and Social Science Fund of the Ministry of Education, and the National Postdoctoral Fellow Fund and so on). Many research reports have been approved by Han Zheng (a member of the Political Bureau of the Central Committee) and Shen Xiaoming (a member of the Shanghai Municipal Standing Committee); a researcher of He Ying Studio, Shanghai Municipal Government Decision Consulting Research Base.

(4)Huang Lingyan, Senior Manager of International Board of Shanghai Gold Exchange. She is one of the first CFA and FRM holders in China and has 16 years of research experience in China's precious metals market. She researched and designed China's first gold ETFs (issued by Hua An Fund, Guotai Fund, Boshi Fund and Efund, respectively, on the Shanghai Stock Exchange and Shenzhen Stock Exchange).Designed and developed the "Shanghai Gold" RMB priced gold contract, including the formulation of the "Shanghai Gold" product design and trading rules, and completed the development and design of the Shanghai Gold pricing and trading system and related testing and acceptance. Her professionalism and work achievements have been highly recognized by universities, domestic industry and national and international colleagues.

(5)Chen Xiaojing: Director of American Studies Center at Shanghai University of International Business and Economics, Professor of School of Financial Management, Doctor of Finance of School of Economics at Fudan University, Visiting Scholar at Duke University, USA, with rich training experience for MBA participants and government officials in America and Europe.

(6)Wang Bo: PhD in Technology Economics and Management, Tongji University, Associate Professor of School of International Business and Economics, Shanghai University of International Business and Economics, has chaired many projects of Shanghai Government Development Research Center in the field of investment and trade, and scientific research and innovation projects of Shanghai Municipal Education

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| | <p>Commission, mainly engaged in the research of venture capital (VC), private equity (PE), industrial investment analysis, international investment, etc. He has rich experience in giving lectures and training.</p> <p>To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of investment management in developing countries; (b) the cooperation basis with China, etc.</p> | | |
| Host City | Shanghai | Cities to visit | Shanghai |
| Notes | <ol style="list-style-type: none"> 1.For this seminar, the “Learnin” and “VooVMeeting” platforms are adopted for online training. 2.The operation manuals and videos for “Learnin” and “VooVMeeting” platforms will be e-mailed to all participants before the Seminar. All participants shall check their e-mails in time, and respond promptly to the e-mails received from such two platforms. 3.All participants shall keep their mobile phones available before and during the Seminar. 4.During the training, the attendance of all participants will be recorded by the platforms. The certificates of completion for all participants will be issued according to their corresponding attendance records. 5.Preparation before Class: All participants shall log in the “VooVMeeting” classroom 10 minutes in advance. All participants shall register their names in English (name-nationality). 6.Discipline Requirements: During the seminar, all participants must strictly comply with the agenda. 7.All participants shall, according to the agenda, prepare the materials relating to the Seminar. 8.All courses will be assisted by English consecutive interpreters. | | |
| About the Organizer | <p>Shanghai Business School (SBS), is a public higher education institution focused business education. It is featured by “application-oriented, innovative, and international visions” to build a high-level business school in all aspects with distinctive characteristics, and is dedicated to cultivating high-quality applied business talents with social responsibility, professionalism, practical ability, innovative spirit and international vision. The university currently has three campuses in Fengpu, Xuhui, and Guoquan Road, as well as a branch campus in Fuzhou Road. There are currently more than 700 faculty and staff, with 88% of them holding a doctoral or master's degree. SBS focuses on building a business discipline system with applied economics and business administration as the main subjects, and coordinated development of multiple disciplines. It currently has two authorized master's degree programs in tourism management and international business. SBS is committed to</p> | | |

open education and has been working to enhance its international reputation and influence. By introducing high-quality resources in business education, the university has made significant progress in international cooperation. In May 2021, the university received approval from the Ministry of Education to establish the College of Shanghai Lausanne Hospitality Management of Shanghai Business School, a Sino-foreign cooperative institution jointly established with the Lausanne School of Hotel Management in Switzerland. SBS has carried out cooperation and exchanges with more than 90 overseas universities and research institutions in USA, UK, Australia, etc. It initiated the establishment of the Belt and Road International Business Education Alliance and the International High-end Business Think Tank Alliance, and established an overseas education base in Central and Eastern Europe.

The MOFCOM Training Base for International Business Officials (Shanghai) was established and authorized by the Ministry of Commerce in 2010. It is one of the first four international business official training bases authorized and the only one in the Yangtze River Delta region. The university's foreign aid training work has received high attention, and the Vice President in charge of foreign aid training serves as the director of the training base. The university's foreign aid training work also has received high attention and support from the Shanghai Municipal Commission of Commerce and the Shanghai Municipal Education Commission.

By the end of 2022, Shanghai Business School has successfully held 230 seminars (including 8 ministerial programs), training 7,482 officials from 143 countries and regional organizations in 6 continents, which has brought out excellent training effects and has been highly appreciated by all the participants. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Portuguese, Arabic, Russian and Mongolian.

Since SBS has undertaken foreign aid training programs, it has successfully held several sessions of seminar on investment management. SBS has successfully built trade brand projects with Shanghai characteristics. By organizing the 2022 Seminar on Trade Promotion for Portuguese-Speaking Countries, the 2021 Seminar on Trade Promotion and Trade Remedy for Latin American Countries, the 2019 Seminar on Business Promotion for Brazil, the 2019 Seminar on Investment and Trade Facilitation for Angola, the 2018 Seminar on Trade Promotion for Portuguese-Speaking Countries, the 2018 Seminars on Trade and Investment for Latin American and Caribbean Countries (English and Spanish) and other programs, SBS has accumulated rich training experience in this field.

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